













# Talking points



The objective of the project



Guiding working principles



Proposed outline



Division of tasks









# (1) Objective of the project

#### A conceptual understanding of the analytical process

- Types of data and techniques required to express and analyze different aspects of the social system;
- Methodologies that govern recent innovations, so as to cater towards the needs of the stakeholders involved;
- Applicability and (limited) use of innovative instruments and technologies;

....to produce **ABSTRACTION** 

## **Target Group**

addressed by the project

(Future) security & LEA practitioners



(Future) policy makers, applie d & academic social scientists

Why? Do social sciences solve social problems?

#### The target group:

- works with Big Data
- carries great responsibility in ensuring a sustainable societal development
- technology changes -> how we understand the world and how we perform science

#### Theseus ...

#### (2) Guiding principles



Is NOT an algorithm centered course and it does NOT target tech-savvy students.



Should address some of the issues that are dealt with in everyday professional routines, for

- (1) a better understanding of how big data fits their organization and
- (2) how they can enhance their performance through big data analysis.



Should provide enough theoretical basis, but focus on applied discussions and exercises.



Main constraint: TIME.





**INTRO** 

#### **Objectives:**

- -Define the conceptual framework
- Define data & organizational needs
  - Enable data-analytic thinking

Definition of concepts
Definition of analytical process
Types of data
What data cannot do

How does data fit into **my** organization

#### **Objective:**

-define and explain the legal framework information policies and data security policies related to big data analysis



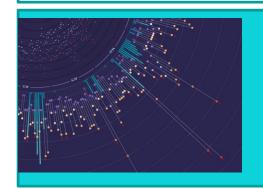
Legal provisions & technical constraints
Privacy, ethics and mining about
people
Study cases

Proactive vs. Reactive
Bulk data vs. Targeted data

#### **Objective:**

- define and explain the main errors in processing large amounts of data

Introduction in Statistics & Critical Thinking



**PROCESSING** 

How do we approach data?

Structured vs. Unstructured data

#### **Objective:**

 explain and exemplify the use and relevance of big data analytics on realworld problems Ways of approaching data (network analysis, clustering, recommendation systems, text analysis)

Structured vs. Unstructured data network analysis - text analysis

**ANALYSIS** 



# Key objectives & Competences Content (detailed) Teaching methods Time allotted

# **Course Outline**

Evaluation & indicators



- Objectives
- Structure
- Content
- Summary
- Bibliography
- Application

# (4)Tasks Division









# Thank you!

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